

Supporting CLOUD, Inc. - Sponsorship & Membership Opportunities

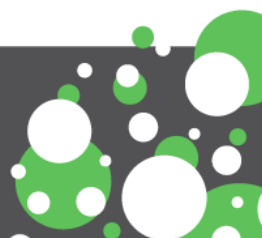
Be a Part of the CLOUD

CLOUD Inc. is the Consortium for Local Ownership and Use of Data, a non-profit organization (filed for 501(c)(6) status) open to people, companies, and other organizations and formed to create standards to give people property rights in their personal information on the Web and in the cloud, including the right to decide how and when others might use personal information and whether others might be allowed to connect personal information with identifying information.

CLOUD is launching several domain initiatives as we move towards the contextual markup language (CTML) that will form the foundation of this new vision. As the metamodel and syntax for health, education, finance and beyond are crafted for this new language and foundation for the Internet, fully understanding user needs and the value chains of each industry is vital. In addition to an individual membership model, CLOUD is pursuing appropriate grants, as well as corporate and foundation sponsorship.



Health.cloudinc.org, education.cloudinc.org and finance.cloudinc.org are our first opportunities for your organization to place itself front and center in this powerful evolution of the Internet and show yourself as a thought-leader that is sensitive to privacy and empowered customers, clients, patients and beyond.



Sponsorship Opportunities

- **\$50,000 secures your spot as a Founding Sponsor of CLOUD, Inc.**
 - Exclusive industry participation of your company/foundation at this sponsorship level
 - Opportunity to have a representative on industry Advisory Council
 - Exposure of company logo site-wide at www.cloudinc.org
 - Inclusion of logo in emails and electronic newsletters (expected frequency is quarterly for first six months and then monthly on an on-going basis)
 - Corporate/Foundation Membership in CLOUD (a \$15,000 value)
- **\$25,000 secures your spot as an Industry Sponsor of CLOUD, Inc.**
 - Limited to a total of ten industry participants per domain
 - Opportunity to have a representative on industry Advisory Council
 - Exposure of company logo within industry domain at www.cloudinc.org
 - Corporate/Foundation Membership in CLOUD (a \$15,000 value)

Membership Opportunities

- **\$15,000 Corporate/Foundation Membership**
 - Inclusion on membership page, as well as one webpage of content highlighting company at www.cloudinc.org
 - Site-wide access to online resources, including blogs and wikis, as well as participation in various CLOUD standards working groups
 - Invitations to exclusive events and discounted fees for forums and events
 - Opportunities to serve as speakers and panel participants at CLOUD, Inc. programs, both on and offline
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- **Individual Membership**
 - CLOUD, Inc. will soon launch an individual membership process, available via its website
 - Varying levels of membership will be available that grant expanded levels of access to online resources, from blogs to wikis, as well as invitations to exclusive events and discounted fees for forums and events

